



## Code THEF

### Message from the President

By Carey Unger

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Happy Spring, everyone! Hope you are all enjoying the warmer weather, the blooms (as long as you don't have allergies) and basketball!

Thanks to everyone who came out in February to our event with Brigadier General David Rubenstein. We were so lucky to have the incoming ACHE Chairman share his leadership perspectives with us. He was a dynamic speaker and we received so many great compliments about the event. We are in store for a great year with him leading ACHE.

THEF is committed to supporting the development of future healthcare leaders, and one of the ways we accomplish this is through close relationships with the local student organizations. Each year we partner with both Duke and UNC for some of their events, and we would like to take this opportunity to promote the UNC HESA/THEF Annual Dinner on April 17, 2008. This year the featured speaker will be Jack Bovender, Chairman and CEO of HCA. This is UNC's large event for the year, raising money to help send their student to national conferences. Please come out to support these students, as well as hear a great speaker. More information is available on our website and we will be sending out an informational flyer when available.

THEF will have one more event this spring before the end of our THEF year. We are contemplating a webinar event, making the information available to a broader geographical range of people. Stay tuned for more details! We are also in the process of coordinating with some other local organizations in the area to partner up and offer a joint education/networking event to kick off THEF's 2008-2009 year this coming fall. We look forward to making our events bigger, better, and more useful to our members.

As we look forward to wrapping up this year, we are about to begin putting together the slate for next year. If you are interested in being an officer, board member, or committee chair for next year, please email me at [carey.unger@duke.edu](mailto:carey.unger@duke.edu). We have lots of opportunities for you to get more involved and would love to welcome you aboard!

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### Notes from ACHE Congress

By Betty Rider FACHE

More than 4,500 current and future healthcare executives gathered in Chicago during the week of March 10<sup>th</sup> to participate in various seminars, lectures, ceremonies and networking opportunities offered at ACHE's 51<sup>st</sup> Congress on Healthcare



THEF-related highlights of the week included:

- 63 North Carolinians, including 17 THEF affiliated members, admitted as new ACHE Fellows
- Thomas Elmore, FACHE, Regent for North Carolina, won a Regent's awards for best Regent newsletters in 2007. The distinguishing feature of Elmore's newsletter is his Reflections column, which offers his insights and thoughts about living life.
- As always, THEF members and others from "ACC States" could often be found in study groups or networking sessions near televisions.

#### **Leadership Transitions**

- Brig. Gen. David Rubenstein, Deputy Surgeon General – United States Army, to ACHE Chairman. In his first meeting with the Board of Governors and Regents of the College, General Rubenstein mentioned his recent visit North Carolina and both the evening THEF program and the ACHE breakfast meeting the following morning during the NCHA meeting. He expressed his sincere thanks and recognized the chapter for the generous donation to the Fund for Innovation in Healthcare Excellence
- Charles R. Evans, FACHE, President and CEO, International Health Services Group, Alpharetta, Ga. to ACHE Chairman-Elect
- Fred T. Brown, Jr, FACHE, Senior Vice President Regional Facilities – Carolinas HealthCare System, to Regent for North Carolina
- CDR Robert S. Fry, PhD, FACHE – Havelock, NC, to Regent for the United States Navy

#### **One current and several former THEF members and served as Faculty**

- Betty Rider, FACHE, Jack Wennberg, MD, and Doug Berkson, MPH presented on "Expanding the Quality Agenda: Why Overuse, Underuse and Misuse of Care Need to Be Addressed."
- Edward R. Eroo, FACHE, CAE presented on "Air Medical Services: New Business Alternatives for Referring and Receiving."
- J. Robert Clapp, FACHE, Andrew J. Garman, PsyD, and Trisha J. Johnson, PhD presented a Hot Topic session on "The Future of Medical Tourism: Niche Market or Disruptive Innovation?"
- Bruce J. Fried, PhD, Associate Professor Health Policy and Administration and Director of the Residential Master's Program at UNC Chapel Hill and Dean M. Harris, JD, Clinical Associate Professor Health Policy and Administration and Director presented on "Healthcare's Response to Globalization: A National Perspective."

Mark your calendar for ACHE's 2009 Congress on Healthcare Leadership March 23-26, 2009 - Hilton Chicago/Palmer House Hilton

### Pacesetters:

**A profile of Jason Bartholomew**, THEF's Membership Chairman and member of the UNC School of Public Health MHA Class of 2008.

#### **Intro**

Family history brought Jason Bartholomew, THEF's Membership Chairman, into the field of healthcare. Thankfully, he says, serendipity led him into healthcare administration.

**Why healthcare? Look to the family tree.** "My grandfather, a physician, pioneered the epidural block for his patients decades ago. I always enjoyed being around him and around hospitals."

**1st healthcare job: "Running."** A native of Salt Lake City, Utah, Jason volunteered in high school as a "runner" for the local hospital's Emergency Department (ED). "I was 15, and I had a great time transporting patients, running errands and working with the staff." While in undergraduate school at Brigham Young University, Provo, Utah, he returned to the ED, this time running their stat lab. "The hospital was a level II trauma center, so the stat lab was one of the busiest sections of the laboratory services department."



**1st deliberate step towards professional goals: one phone call.** While in undergraduate school, Jason took a chance one day and called the administrative offices of the hospital, to see what he could find out about healthcare careers. "I don't know if that was so much a deliberate step as it was a serendipitous event," he joked. "But from that call I got a lifelong mentor who introduced me to ACHE and the value it brings professionally. My first real deliberate step was to join ACHE."

**1st healthcare administrative job: Coming up soon.** As part of MHA studies, Jason has enjoyed administrative internships at Utah Valley Medical Center and McKay-Dee Hospital, both part of Intermountain Healthcare (an integrated health system the covers most of Utah and part of Idaho.) Upon graduation this spring, Jason begins an administrative fellowship with Sentara Health System in Virginia Beach. He and his family will move to Virginia for this first administrative position.

**About local ACHE chapters: Start early.** Based in part on a mentor's discussions with him, Jason started the first student ACHE chapter at Brigham Young University. He was subsequently tagged as a board member for the first ACHE chapter to be chartered in Utah. Upon moving to RTP, he joined the board of THEF, too. "My association with ACHE has always created quick connections with people I wanted to be in touch with, who I could learn from."

**Career milestones: Also coming soon.** "It's been a long road in academia, and I'm at an important milestone now," he said, referring to his May graduation and subsequent fellowship. "I have an affinity for multi-hospital, non-profit systems, and so I'm excited to begin working for Sentara. It's a leader in healthcare delivery."

"My wife and two children (ages 3 and 1) live in student housing right next to the Dean Dome. It's been great," he said. "I look forward the next step, to the Administrative Fellowship and rotating through patient safety, quality, IT, e-Care, Health Plan and the Medical Division. My next 'milestone' is just about to begin."

**Final thoughts: The power & responsibility of good leadership.** "I believe that healthcare in particular will stand in need of exceptional leadership in the coming decades. Leaders in the industry have the power to make decisions that change people lives and relationships. It is a wonderful responsibility."

by Amy M. Avery, Freelance Healthcare Writer, [Amy@AveryWrites.com](mailto:Amy@AveryWrites.com), 2008